

**FACSIMILE COVER SHEET**

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From: Leonard P. Linardakis

Date: February 27, 2009

Number of Pages Including Cover: 15

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.);
- 3) Request for a Two (2) Month  
Extension of Time (2 pgs.); and
- 4) Amendment (10 pgs.).

Attorney Docket No.: Google-56CIP1 (GP-145-01-US)  
Appl. No.: 10/843,508  
Applicants: Leslie YEH, et al.  
Filed: April 12, 2004  
Title: DETERMINING AND/OR USING LOCATION INFORMATION IN AN AD SYSTEM  
TC/A.U.: 2168  
Examiner: Greta Lee Robinson

CERTIFICATE OF FACSIMILE TRANSMISSION

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Modified PTO/SB/21 (08-00)  
Approved for use through 10/31/2009. OMB 0581-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	<b>Application Number</b>	10/823,508
	<b>Filing Date</b>	April 12, 2004
	<b>First Named Inventor</b>	Lestie YEH
	<b>Group Art Unit</b>	2168
	<b>Examiner Name</b>	Greta Lee Robinson
<b>Total Number of Pages in This Submission</b>	<b>Attorney Docket Number</b>	Google-56CIP1 (GP-145-01-US)

ENCLOSURES <i>(check all that apply)</i>		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Repl't <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks: _____		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Leonard P. Linardakis (Reg. No. 60,441)
Signature	
Date	February 27, 2009

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Typed or printed name	Leonard P. Linardakis	
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Modified PTO/SB/17 (01-03)

Approved for use through 04/30/2003. OMB 0651-0032

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**FEE TRANSMITTAL**  
**for FY 2008**

Effective 09/30/2007. Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ 490.00)

**Complete if Known**

Application Number	10/823,508
Filing Date	April 12, 2004
First Named Inventor	Leslie YEH
Examiner Name	Greta Lee Robinson
Art Unit	2168
Attorney Docket No.	Google-56CIP1 (GP-145-01-US)

**METHOD OF PAYMENT (check all that apply)**☐ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None☒ Deposit Account:

Deposit Account Number	50-1049
Deposit Account Name	Straub & Pokotylo

The Commissioner is authorized to: (check all that apply)

☒ Charge any underpayment of fee(s) independent of☒ Charge any fee(s) due in connection with the filing submitted herewith☒ Charge fee(s) indicated below, except for the filing fee in the to the above-identified deposit account.**FEE CALCULATION****1. BASIC FILING, SEARCH & EXAMINATION FEES**

Large Entity	Small Entity	Fee Description	Fee Paid
1080	545	Utility fee	
480	230	Design fee	
720	360	Plant fee	
1620	760	Reissue fee	
220	110	Provisional fee	
SUBTOTAL (1)			\$ 0.00

**2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE**

Total Claims	Extra Claims	Fee from below	Fee Paid
12	-38**	0 X \$2.00	0.00
4	-6**	0 X \$220.00	0.00
Multiple Dependent			

Large Entity	Small Entity	Fee Description	Fee Paid
1202	52	2202 26	Claims in excess of 20
1201	220	2201 110	Independent claims in excess of 3
1203	390	2203 195	Multiple dependent claim, if not paid
1204	220	2204 110	**Reissue independent claims over original patent
1205	52	2205 26	**Reissue claims in excess of 20 and over original patent
SUBTOTAL (2)			\$ 0.00

\*\*or number previously paid, if greater, for Reissue, \$99 above

**FEE CALCULATION (continued)****3. ADDITIONAL FEES**

Large Entity	Small Entity	Fee Description	Fee Paid
1051	130	2051 85	Surcharge - late filing fee or oath
1052	50	2052 25	Surcharge - late provisional filing fee or cover sheet
1053	130	1053 130	Non-English specification
1812	2,520	1812 2,520	For filing a request for ex parte reexamination
1804	920*	1804 920*	Requesting publication of SIR after Examiner action
1805	1,840*	1805 1,840*	Requesting publication of SIR after Examiner action
1251	130	2251 85	Extension for reply within first month
1252	490	2252 245	Extension for reply within second month
1253	1,110	2253 555	Extension for reply within third month
1254	1,730	2254 855	Extension for reply within fourth month
1255	2,350	2255 1,175	Extension for reply within fifth month
1401	540	2401 270	Notice of Appeal
1402	540	2402 270	Filing a brief in support of an appeal
1403	1,050	2403 540	Request for oral hearing
1451	1,510	1451 1,510	Petition to institute a public use proceeding
1452	540	2452 270	Petition to revive - unworkable
1453	1,620	2453 810	Petition to revive - unintentional
1501	1,510	2501 755	Utility issue fee (or reissue)
1502	860	2502 430	Design issue fee
1503	1,190	2503 595	Plant issue fee
Petitions to the Commissioner - check fee sheet			
1807	50	1807 50	Processing fee under 37 CFR 1.17(c)
1808	180	1808 180	Submission of Information Disclosure Sheet
8021	40	8021 40	Recording each patent assignment per property (times number of properties)
1809	810	2809 405	Filing a submission after final rejection (37 CFR 1.129(a))
1810	810	2810 405	For each additional invention to be examined (37 CFR 1.129(b))
1801	810	2801 405	Request for Continued Examination (RCE)
1802	600	1802 900	Request for expedited examination of a design application
Other fee (specify)			
* Reduced by Basic Filing Fee Paid			
SUBTOTAL (3)			\$ 490.00

**SUBMITTED BY**

Name (Print/Type)	John C. Pokotylo
Signature	<i>John C. Pokotylo</i>

Registration No. (Attorney/Agent)	36,242
Telephone (732) 936-1400	
Date	February 27, 2009

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.